

GOLDEN BEAN

Coffee Roasters Competition & Conference

PROGRAM

WEDNESDAY 13TH - SATURDAY 16TH SEPTEMBER, 2017

Double Tree by Hilton, 1000 NE Multnomah St,
Portland, OR 97232, USA



Wednesday 13th

- 8.30am Registration Open
- 9.00am Welcome Speech
Sean Edwards, Managing Director – Cafe Culture International
- 9.00am Golden Bean Concept and Judging Calibration
- 10.00am Coffee Judging session
- 12.00pm **Lunch**
- 1.00pm Coffee Judging session
- 3.00pm Seminar 1 – Relaxing the Mind after Coffee
Mindy Ritter
- 6.00pm **Evening - Cocktail Party**
Hosted Beer, Wine & Hors d'oeuvre

Thursday 14th

- 8.30am Welcome and morning coffee
- 9.00am Coffee Judging session
- 11.00am Seminar 2 – How to establish effective direct trade relationships based on quality
Ben Weiner - Gold mountain coffee Growers
- 12.00pm **Lunch - sponsored by OPTCO**
- 1.00pm Coffee Judging session
- 4.00pm Seminar 3 – Explore the options for incorporating a successful tea program into your business
Manish Shah, Maya Tea
- 6.00pm **Evening – Mexican Night hosted by Sustainable Harvest**
322 NW 8th Avenue Portland, OR, 97209

Friday 15th

- 8.30am Morning coffee
- 9.00am Coffee Judging session
- 11.00am Seminar 4 - "Waves" of specialty coffee
Ronny Billemon, WQA Master Water Specialist
- 12.00pm **Lunch**
- 1.00pm Seminar 5 - Elevating Your Brand: Packaging with Purpose
Marc Marquez, Director of Branding and Prepress, Savor Brands
- 1.30pm Coffee Judging
- 3.30pm Seminar 6 - Financing a roasting business expansion
Kristian Thanas, Silver Chef President, Canada
- 4.00pm Seminar 7 - Golden Latte
Michael Bishop

Saturday 16th

- 9.00am to 11.00am
The Green Bean Zone (Cupping session/buying show where roasters can cup a broad spectrum of origins and make purchasing decisions)
Double Tree by Hilton, 1000 NE Multnomah St, Portland, OR 97232, USA

Saturday Evening

- Evening: Pentair® Everpure® Golden Bean Awards Dinner
Double Tree by Hilton, 1000 NE Multnomah St, Portland, OR 97232, USA
- 6.00pm Pirate drinks sponsored by Torani
- 6.30pm **Awards and Presentations (Pirate Theme)**
- 11.00pm Conclusion of evening

